



PIERRE d'ALEXIS

JEWELLER



« What is important to me is to create a piece of jewellery which reveals the wearers personality. Every person is unique and so it should be for the jewellery they ware. »

PIERRE d'ALEXIS is a Swiss brand of unique jewellery pieces which follows the traditions of a family run business. The driving force of Gregoire Maret is nourished by his passion for his art.





# ALCHEMY OF THE ELEMENTS

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« **Fleur cosmique** »

Diamond and 3 golds

In the creations of PIERRE d'ALEXIS, there is something that reminds you of the novel "The Abyss" by Marguerite Yourcenar. The symbolic meaning of the materials, shapes and colours, with Gregoire Maret's empirical know-how, gives his jewellery an esoteric dimension.

The collection of creations he started more than 20 years ago shows his constant artistic approach.

Gregoire Maret has always been fascinated by the fabulous treasures of ancient civilisations and their artistic richness.

After focussing on tribal, Egyptian and Viking art, he started to focus on his own roots. This led him to discover the incredible cultural richness of Celtic art, which inspired the first pieces of his collection of unique and numbered pieces of jewellery.

The motivation of his designs are based on the three aspects:

The triskelion (solar symbol with three interlocking spirals represented in his collection as a tricoloured braid), his passion for gemstones and his interest in the base materials' secrets.

The creation "La Fleur Cosmique" (The Cosmic Flower) is a major piece of his collection representing the evolution of his original style and research. The braid of three golds symbolises nature's dynamism with the underlying esotericism.





# JEWELLERY AS A PIECE OF ART

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PIERRE d'ALEXIS designs and creates high end jewellery pieces which showcase exceptional gemstones.

The creativity and know-how together with the complex technical challenges and the imagination of the artisanal master craftsman, bring together the result of a uniquely designed piece of jewellery.



«Cœur de Dragon»

Red spinel and diamonds





Refined grand creations which release a surprising force that seems to originate from another world.

Depending on the light... a clean shape, a mobile dome around the diamond's axis, displays a surprising spiral. Set with the 3 golds, white, yellow and red, stretching and combining themselves together gives this piece a cosmic pulse.

« La Danse du soleil »

Diamond and 3 golds





# PERSONALISED JEWELLERY

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Live the experience of  
PIERRE d'ALEXIS

**Personalised, exclusive and unique creations for you.**

PIERRE d'ALEXIS offers you the possibility to realise the jewellery of your dreams and to choose amongst the most beautiful gems that are the ones destined for you,

We will create drawings based on your ideas and wishes. During the creation phase, you will be able to follow the different stages of realisation of your jewel and see your dream come true.

**Transforming an existing piece of jewellery**

A piece of jewellery with sentimental value, that reminds you of a happy memory or of a loved one.

You can renew your precious piece of jewellery, keeping the emotional attachment but transforming it into a contemporary design that suits you.





# WEDDING RINGS

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## The symbol of your union

PIERRE d'ALEXIS creates for you, unique and personalised wedding rings. A creative experience, which together you will find, what defines your couple and brought you together. Throughout this process, PIERRE d'ALEXIS will translate your ideas into projects and then design YOUR wedding rings in YOUR image.





# ROSE OF THE MINE

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This unique gemstone because of its Swiss origin has formed itself in the coal mines in the central region of the canton of Valais. Its very recent history has a direct link to the miners activity which created an extremely rare contemporary gemstone.

Found in a maze of mine shafts, which were abandoned for decades, it is one of the rare calcites that can be cut, polished and mounted as a piece of jewellery.

Unlike ordinary gems, which are formed over thousands of years of compression with magmatic heat, this gem is formed under an ambient temperature and pressure in the deep moist darkness of the abandoned coal mines. The unique colour of the Rose de Mine is due to the presence of cobalt in the fluids during its formation. High quality brut material that can be cut to make jewellery is extremely scarce. These gems are certified natural, non-treated and ethical.

Thanks to the hard work of the coal miners, the appropriate conditions were created to permit the growth of such a mineral beauty. To honour them, this new Swiss gem was given the French name La Rose de Mine, meand the Rose of the Mine.



« L'Inattendue »

Rose of Mine and 3 golds





# THE VINE STOCK JEWEL

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A daring idea, an unexpected project, an extraordinary collaboration, the meeting of different worlds and here is the improbable genesis of the jewel in vine stock.

Contrary to wooden jewels which have existed for a very long time, a jewel made of densified vine is particularly innovative. Because it is not wood, but vine, together with a high-tech process, the vine is transformed into a workable ingot, which is perfectly suited to the size of a jewel.

And the jewel is the perfect artifact to tell the story of a vine, its soil and the hands that raised it...



« Le Ceptueux »

White gold and hand  
engraved







# THE ARTIST

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Graduated from the technical school of the Vallée de Joux, where he was trained “the old-fashioned way” in high-end jewellery and gemmology, Gregoire Maret benefits from his technical background to develop his own artistic approach.

Passionate about the jewellery, for more than twenty years he has been working on a collection of unique pieces, inspired by the poetry of the elements themselves.

His art is his passion, and it demands an empirical know-how. Regardless of fashion, he creates with his own hands fabulous and timeless jewellery, pieces from A to Z.

His creativity is inspired by the enrichment found in meeting people, the passion for his craft, gemstones and minerals. With a boundless spirit he explores the infinity of artistic and technical possibilities, unveiling the symbolic meaning of the jewel he is creating. With the brand PIERRE d'ALEXIS he presents an original style to the world of contemporary fine jewellery.

« The real value of a piece of jewellery is its affective value »





# A HIGH OPINION OF HIS CRAFT

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A luxury brand of essential Values

Originality

Quality

Authenticity

Ethics

The philosophy of the brand PIERRE d'ALEXIS is to promote the technical and aesthetic research, thanks to a Swiss Know-how for 100% handmade creations from the design to the finished piece. All realised in Switzerland respecting human and environmental values.







« The need to create is deeply  
rooted in me. Every last bit of my  
energy is dedicated to that »

«Océane»

Black crystal boulder opal - white opal





« Since my childhood I have dreamed of fabulous treasures and collected all sorts of the stones that shine »

Passionate about nature and mountains, Gregoire Maret is a mineral hunter. He travels the Alps researching indigenous stones that he sometimes incorporates into his jewellery.





« Luxury is the craft pushed  
to its extreme limits »

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# PIERRE d'ALEXIS

PIERRE d'ALEXIS  
Jeweller

Creation and Gem stones  
Valais - Geneva

[www.pierredalexis.ch](http://www.pierredalexis.ch)

